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If excellence is a teaching goal, the major difference of RSE comes from the fact that quality teaching is achieved when it brings with it the Salesian charism. So says Pastoral Care Coordinator, Antonio Boeing. For him the main challenge is to make the whole school understand what it means to “educate by evangelising and evangelise by educating”. “The Network aims to give this motto greater consistency, by showing how it needs to be part of the school routine. It does not matter whether one is a teacher or a coordinator, teaches Religion or Physics: no-one can ignore the principles of Salesian education”.

Network management

The project of integrated administration began to be implemented in RSE in 2010. Its aim was to promote best practice in management and extend the network concept to administration. The first step therefore was a diagnostic one for educational institutions. This phase has already begun, with survey data on the school, city and region where the school is, the competition it faces etc.

The reports produced will be the basis for the other phases of the project: implementation of management software, definition of a centralised model of operations and deployment model of management control.

The other challenge for the RSE is to consolidate the brand of Brazil’s major Catholic school Network, highlighting the differences in its pedagogical and pastoral approach both for its own and its external public: the eighty five thousand students in the Network today. The 2011 communication campaign took the line that the young people, from the many regions of Brazil, are key players, by highlighting issues such as ethics, awareness, solidarity, innovation and entrepreneurship. “We have demonstrated the role of the RSE in guiding and preparing a new generation of citizens for Brazil’s future”, concluded the Communications and Marketing head, Célio Ballona Júnior.

Preparing teaching materials in today’s digital language is the new task for all network professionals and ‘enthusiasm for life’ remains the slogan and horizon for this educational effort being built up collectively.

